

Picture a 32" to 50" TV-like display mounted in the mailbox room, outside an elevator, or behind the front desk of your building

featuring an informative feed of community information for residents.



A Digital Information Display (or DID for short) from CondoSites is just that, with information ranging from meeting notices, association news, photos, notice of recently uploaded documents, upcoming calendar events, static information, packages, and even current time, weather and a 3-day forecast.

The feed is displayed in a visually aesthetic and easy to read layout designed to capture the attention of the passing resident.

The best part about a Digital Information Display (DID) from CondoSites is that the information comes directly from your website. That means **there are no added steps to publish information to your display**. The information you add to your website automatically appears on your display. It really is that easy!



Classic or Portrait? Choose the orientation that works for you.

CondoSites' Digital Information Display comes in both a landscape/horizontal format called DID Classic, and a portrait/vertical format called DID Portrait.

DID Classic is our original Digital Signage product, with a single rotating carousel of slides. **DID Portrait** is our new vertical format which features a second rotating carousel.

You can change orientations too, and if you have multiple displays you can choose which orientation to appear on each.





Location, Location, Location...

Time to determine the location(s) to place your digital signage. The location should be a **high traffic area** where people will naturally stop to observe it, such as a mailbox room, outside the elevator, or behind the front desk.

When determining a location, remember **you will need to run electricity and wired (Cat 5 Ethernet) Internet** for both the display and our hardware!

Contractors and Permits

Some locations, such as inside or around the shared wall of an elevator cab, or outdoors, *may* require special permitting. We advise you check with a contractor regarding the permitting and the feasibility of mounting the display, delivering electricity, and Ethernet to your desired location.

Size Matters

Display size depends on how close residents will be able to get to the display. Here are some possible sizes based on location:

Inside an Elevator Cab - 22 inches Elevator Lobby or Mailbox Room - 36 to 42 inches Behind a Front Desk - 42 to 50 inches

To help you with this decision we have created **high-resolution mockups** (https://condosites.com/displaymockups.zip 39.5MB), which you can print at full size at your local reprographics house (e.g. FedEx Office), and/or place on a thumb drive and plug into a compatible TV.

Choosing your display

A Commercial Display is highly suggested regardless of size or location.

A Commercial Display differs from a consumer TV in that it is designed to be on 18-24 hours per day, and resists screen burn from the static imagery. <u>Commercial displays</u> typically offer special features like scheduled on/off times.

Need a source to order a display? We can direct you to some options!



What's on TV?

Interested in broadcasting your Digital Information Display on a dedicated TV channel? Let your Cable Business Services Representative know that you're interested in a dedicated channel displaying content from a device with an HDMI output. Costs and options will vary based on your Cable Company, service contract, and ownership of building wiring.

Looking your best!

Depending on your installation location, you may choose to cut an indentation in your wall to recess your display for a flush-mount look. If you're mounting the display directly on the wall, you may choose to hire a carpenter to build a frame around the display to hide the cables around the backside and to provide protection to the display should it be bumped from the side.

When designing your solution, be sure to **keep easy access to your player** in the event it needs to be manually rebooted. **Be sure your solution also allows ventilation for the display.**

Funding

Your Digital Information Display feed from CondoSites is included in your monthly subscription. **All you have to pay is for the equipment and installation!**

Funding your project may be possible through a loan from your reserve account. Check your governing documents to review your options.

Be sure to update your Reserve Study as well to include replacement costs! We guesstimate 3-5 years of life on your player. The display will vary based on manufacturer estimates. Players include a 1-year manufacturer warranty and a 30-day satisfaction guarantee.



Content

What content appears on the display?

The following content is permission controlled:

- Newsboard Banner and Newsboard Articles
- Custom Modules

The following content appears automatically:

- Current Time, Temperature, Forecast Icon, and a 3-day Forecast slide
- Calendar Events in 3-Day Grid View (If you have 1 or more events in the next 3 days.)
- Calendar Events in List View (If you have 1 or more events between 4 and 15 days in the future.)
- Names of Recently Uploaded Documents (up to 5)
- Headlines of Newsboard Articles both that do and don't appear on the display
- Packages (for communities using our Packages Module)
- Website URL reminder

Does the display show pictures and video?

It does! Newsboard Articles on your DID will automatically show one photo attached to your Newsboard Article. If you have iFrame content attached to your Newsboard Article, such as an animated GIF from giphy.com, or a video from youtube.com, that content will override the presence of a photo - subject to browser engine support.

Can we display Newsboard Articles on the Display that do *not* appear on the website?

Yes, you'll find a new Digital Information Display permission just below the standard permissions (owner/renter/realtor). Simply set the DID permission to "Yes" and all others to "No".

Can we display different content on multiple displays?

No, as your content pulls automatically from your website database.

How frequently is the information on the display refreshed?

The player connects to CondoSites to refresh the feed every 30-minutes.

Can we preview the content remotely?

Yes! Communities with Digital Information Displays will see a new control panel that will permit them to preview exactly what's on their DID.



Content

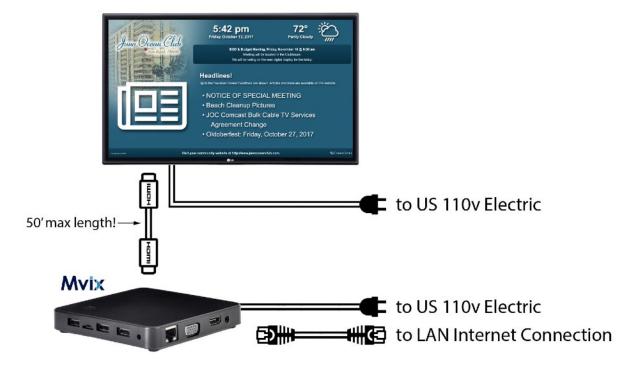
How does it look?



View a working sample at https://condosites.com/digitaldisplaysample.php

Installation

How does it all come together?





Packages

Does your association sign for packages? In addition to email notification, we can add our packages slides to your displays - **available in both Portrait and Classic versions**.

The packages module fits 21 deliveries per carousel slide in Portrait orientation and 24 deliveries per carousel slide in Classic orientation.

Displays can be configured to show only package slides on the carousel. Handy for a packages-only display. DID Portrait displays can also be set to dedicate one of the two carousels strictly to packages, leaving the other carousel set to display community news and information.

We care about your resident's privacy, so **users control** whether to have their package deliveries shown on the display.

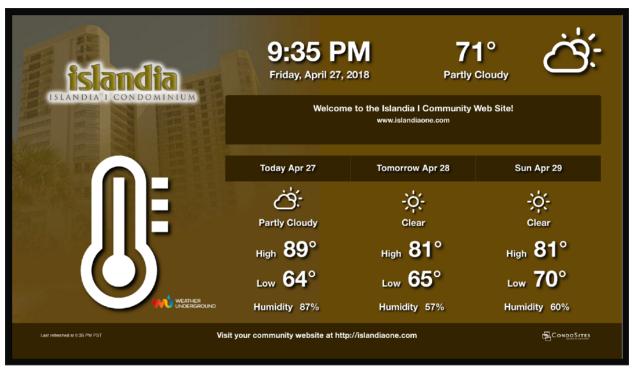




Screen Shots

These images were captured from actual Digital Information Display feeds.



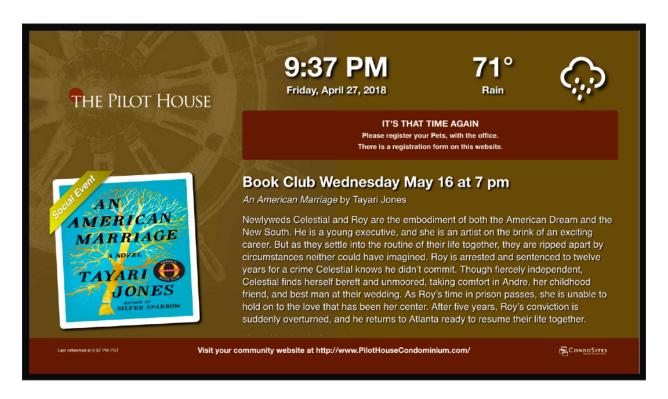


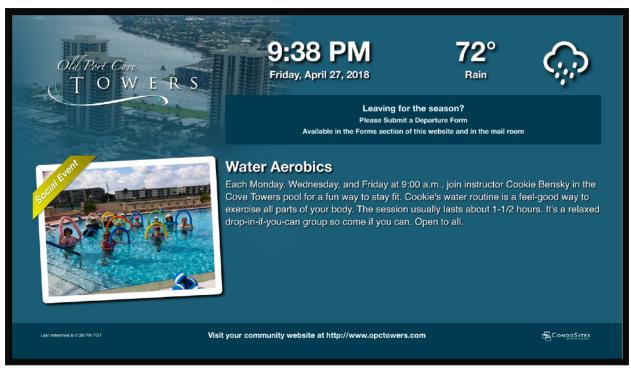
















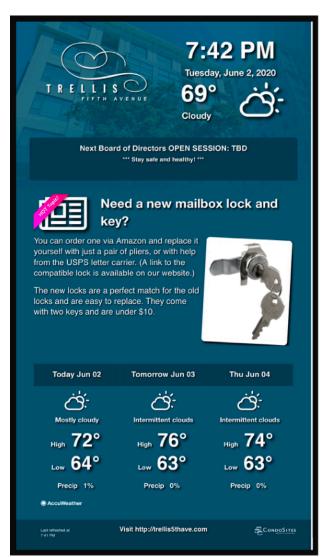
















Costs

Now that you've done your homework... let's look at the total cost:

Project

Permits	\$
Electrician/Contractor	\$
Carpenter	\$

Per Display

Wall Mounts	Price each	Cty	\$
Commercial Display	\$ > Price each	X	\$
DID Player	\$400 + tax & shipping > Price each	Qty	\$

Software Charges

CondoSites Digital Information Display Feed

Included!

Grand Total

\$_____